

Market Comments from Jerry Williams

If something can't last forever, it won't.

While the rest of the world is focused on the latest jobs report or unemployment numbers, our view from an investment perspective is that none of that matters.

A far more serious issue, affecting our dollar and our government's credibility, is the status of Germany's gold stored here in the U.S. They want their 300 tons back. We can't, or won't, give it to them. Not for seven years anyway. The media is starting to ask questions. For full details go to <http://www.freemansperspective.com/germanys-gold>.

Currently, gold and silver have settled into a tight trading range. Investment advisory consensus is 100% bearish, something I have never seen in 40 years in this business. The theory of contrary opinion suggests that one should bet the other way. This raises the questions of who is left to sell and where did all that sold gold go? No one and China. In my opinion, the \$800-\$1000 gold price forecasts we see now are just as out of line as the \$2500-\$5000 targets were 2 years ago.

Our philosophy remains unchanged. Buy gold and silver (REAL MONEY) with a long-term time horizon. One should allocate at least 10-15% of savings as a hedge. Do not bet the grocery money or engage in short term trading. Sell only when you have to. That strategy worked very well from 2000 to 2011 and it will again.



New Products

Every year at this time, we experience a demand from coin collectors and even bullion investors for the new year's coin designs, and this year is no exception. Pictured above is the new design for the 2014 gold China Panda coin. Also, be sure to check out the Australian Perth Mint gold and silver 2014 Lunar Horse coins and the Royal Canadian Mint's new design for the 2014 silver maple leaf coin.

Our website features our most popular products.



APM Turns 20 this year!

In March of this year, we are celebrating our 20 year anniversary since the company was founded by Jerry Williams. With Jerry's daughter, Courtney, coming on board in 2011, it will continue to be the family owned and operated business that you have grown accustomed to. Our core values remain and our dedication to our customer's satisfaction remains our top priority. We thank you for your continued trust and support.

Visit our website to meet our team.



Jerry on Rich Dad Radio Show

Robert and Kim Kiyosaki, Charles Goyette and Jerry Williams discuss survival strategies for an uncertain future. Not just financial but geopolitical situations are batted around during a lively 45 minute session. Commercials have been deleted for smoother presentation.

Go to <http://apmaz.com/jerry-williams-interviewed-on-networking-arizona-radio-show-%2812-21,-2013%29> to listen!

Comments are welcome as this will be a recurring event.



Authentication is
as easy as 1-2-3-4



Watch the Video

Quick Check

Tilt the holder 90 degrees to reveal
covert PCGS brand messaging



Get the Gold Shield

New PCGS Holders for Numismatics

PCGS, the global leader in rare and collectible coin authentication, has engaged with DuPont, the global leader in secure overt authentication technology, to combat the spread of counterfeiting in the field of numismatics.

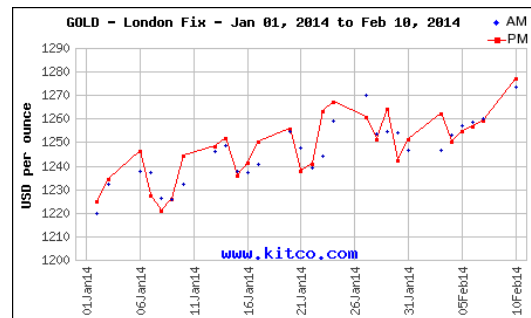
The 3D security hologram on the new PCGS holder is nearly impossible to replicate and includes covert security elements to foil counterfeiters.

Go to <http://www.pcg.com/Security> to learn more about these elite security features and how to submit your coins for Gold Shield Security.

Gold up 7% so far in 2014

The price of gold is responding favorably in response to weak U.S. labor market data and some investors are betting that Federal Reserve Chair Janet Yellen may signal a pause in the central bank's efforts to wind down its bond-buying stimulus. With gold finally clearing resistance in the \$1,270s and having triggered an inverse head and shoulder pattern in the process, sentiment is showing signs of improvement. We may well see the uptrend extend, although we expect a two-steps up, one step back approach.

Go to <http://www.bloomberg.com/news/2014-02-11/gold-climbs-to-2014-high-to-head-for-longest-rally-since-august.html> to read a related article posted on February 11th, 2014 "Gold Futures Post Longest Rally Since 2012 on Yellen Remarks" by Debarati Roy



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